



*TAKE THE
NEXT STEP*



BE A PART OF THE NEXT GENERATION OF FOOTBALLERS



WELCOME

At Proformance Football Academy, our mission is to nurture your talent and ensure your academic success.

If you are truly committed to your future and ready to put in the hard work, we are here to equip you with all the tools, resources, and expertise necessary to help you achieve your goals.

Together, we will pave the way for your journey to excellence, both on the pitch and in the classroom.

Your dreams are within reach, and we are excited to support you every step of the way!



FOUNDER – YURI RUH DOS SANTOS





PROFORMANCE FOOTBALL ACADEMY

Proformance Football Academy is a professional soccer academy located in **Marbella, Spain**, offering a comprehensive training and development program designed by the ex-professional player and founder, Yuri Ruh dos Santos, utilizing the YRDS methodology. In collaboration with FC Barcelona, we provide our players with unparalleled access to elite training techniques and insights.

Renowned for cultivating the next generation of professional football players, our intense program seamlessly integrates football development with a globally recognized K12 education.

Players have two pathways:

PATH 1 - to pursue a career as a professional football player or
PATH 2 -to further their education while playing collegiate football players through sports scholarships.

Additionally, the academy partners with EduWW and is affiliated with the NCAA, enhancing opportunities for our athletes.





LOCATION: MARBELLA, SPAIN

Our strategic location in this footballing powerhouse, **Spain**, offers aspiring football players an unparalleled opportunity to develop their skills in one of the world's most successful football environments. With a rich football culture and elite training methodologies, Spain boasts one of the most competitive youth development systems globally, having produced top players like Messi and Lamine Yamal.

Marbella, in particular, serves as Europe's football hub, attracting famous clubs from around the world to train along with their star players including Cristiano Ronaldo and Messi, during preseason and international breaks. At Proformance Football Academy, our players live, train, and play in an environment surrounded by the best in the game, setting the stage for their future success.



»» THE WORLD'S BEST FOOTBALL

A POWERFUL COLLABORATION

Proformance Football Academy has established a strategic collaboration with FC Barcelona, leveraging the expertise of founder Yuri Ruh dos Santos to integrate the La Masia tiki-taka methodology with the Proformance Football YRDS framework. This innovative fusion creates a comprehensive training paradigm that optimizes player development, equipping our academy players with advanced tactical understanding, technical proficiency, and the competitive mindset necessary to excel at the game's highest levels.

During preseason in Marbella, FC Barcelona and Proformance Football Academy collaborate, preparing players for the upcoming season. This partnership ensures that players benefit from elite training methodologies and insights, optimizing their readiness and performance as they transition into competitive play.





**BASMAH AL
SHENAIFI
SAUDI ARABIA**

Basmah trained with Yuri during preseason 2024.

RESULT: She is a winger for AL NASSR FC



**SANDRA
U15 NORWAY**

Trained at Proformance Football during the summer 2023 to prepare for her National Team trials.

RESULT: She made the selection and scored her first national team goal against Sweden in her first appearance.



**EDWARD
U17 ENGLAND**

Edward spent his summer 2023 training at Proformance Football preparing for an international competition taking place in Florida.

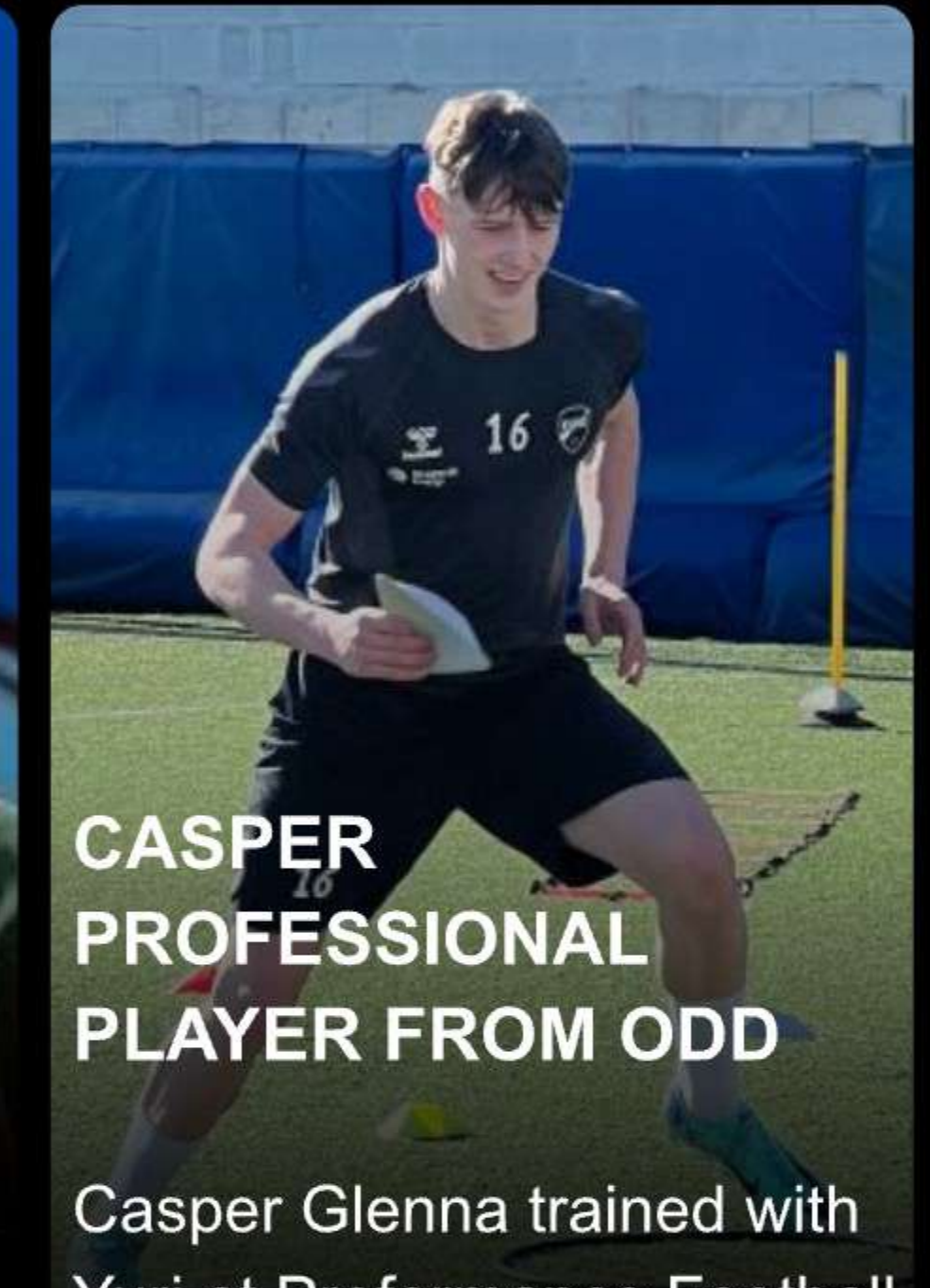
RESULT: Edward brought his team to 3rd place and was the player of the tournament having scored 5 goals for his team.



**MARIA
BJORNTVEDT
U17 NORWAY**

Trained at Proformance Football to prepare for the DANA CUP 2023, an international competition taking place in Denmark.

RESULT: She led her team to 3rd place and she was player of the tournament.



**CASPER
PROFESSIONAL
PLAYER FROM ODD**

Casper Glenna trained with Yuri at Proformance Football during their winter break 2024 in Marbella.

RESULT: Casper Glenna now a professional player at ODD was also selected by the Norway National Team.



RESULTS & SUCCESS STORIES



EXPERT COACHING STAFF

Our team of experienced coaches brings a wealth of knowledge and expertise. They are dedicated to mentoring you, helping you refine your skills, and developing a winning mindset.



ELITE TRAINING ENVIRONMENT

In Marbella, Spain, Proformance Football is in a region where the world's top soccer clubs and star players train during their international breaks and preseason. This unique setting provides an inspiring atmosphere that fosters growth and excellence.



POWERFUL COLLABORATION WITH FC BARCELONA

Our collaboration with FC Barcelona opens doors for our players, providing world-class training and development. This partnership immerses our athletes in an elite environment, equipping them with the tools, insights, and experiences needed to unlock their full potential and thrive on their football journey.



YOUR PATH TO SUCCESS



COMPREHENSIVE DEVELOPMENT

At Proformance Football, we believe in nurturing your soccer talent and personal growth. Our all-inclusive training and development program emphasizes skill development, mental resilience, and cultural immersion, ensuring you become a well-rounded athlete.



YOUR PATH TO SUCCESS



WE DON'T JUST COACH YOU, WE PREPARE YOU FOR SUCCESS

Proformance Football Academy was founded by Yuri Ruh dos Santos, an ex-player who has experienced the journey from grassroots to professional soccer in Europe. Our methodology emphasizes hands-on training from coaches with first-hand knowledge of what it takes to succeed. We equip our players with the skills and insights necessary to reach their full potential.



REAL-WORLD EXPERIENCE

Spain has one of the world's most competitive youth development programs. Many of the iconic soccer players are a product of Spain's youth system, including Messi and, more recently Lamine Yamal. Our players have the unique opportunity to play for a Spanish club and to participate in Spanish league matches, gaining invaluable experience that sets them apart in the competitive world of soccer.

Subject to a successful trial with a Spanish club and approved registration with the Spanish Football Federation (RFEF: Real Federación Española de Fútbol)



CULTURAL IMMERSION

Living and training in Spain offers you the opportunity to immerse yourself in a rich soccer culture, enhancing your understanding of the game and broadening your horizons.



COMPLETE SUPPORT SYSTEM

From full board accommodation to monthly performance assessments, we provide a supportive environment prioritizing your well-being and development. Our commitment to your success is unwavering.



NCAA APPROVED

Our NCAA-approved program empowers players to pursue sports scholarships while furthering their education. This unique opportunity allows our players to excel academically and athletically, enabling them to compete in their favorite sport at a collegiate level.



INTERNATIONALLY RECOGNIZED EDUCATION

We offer an internationally approved K12 online education program, allowing you to balance your academic pursuits with your passion for football. This ensures that you are not only prepared for the pitch but also for life beyond it.

» YOUR PATH TO SUCCESS



PROGRAMS

The intensive annual program offers youth football players a unique opportunity to immerse themselves in Spanish football while furthering their education.

The day program is designed for players aged 10 to 19 who aim to become professional footballers or earn sports scholarships. Participants receive intensive football training, career guidance, and follow a strong academic curriculum to prepare for both football and higher education.

They also compete in international tournaments, gaining exposure by playing against top clubs. With a focus on performance on the field and in the classroom, players aim to maintain an average grade of 85% or higher, boosting their chances for college scholarships. The program offers a supportive environment for young athletes to pursue their goals.



COMPETE WITH THE BEST



A DAY IN THE LIFE OF A PLAYER



9.30 - 11:00	PROFORMANCE TRAINING SESSION
11:00 - 11:30	SHOWER
11:30 - 12:00	TRANSFER FROM THE PITCHES TO THE PRO SCHOOL
12:00 - 14:00	PRO SCHOOL
14:00 - 15:00	LUNCH
15:00 - 17:00	PRO SCHOOL
17:00 - 18:30	DOWNTIME: <i>players can go home to relax before the after-school training starts or stay for extra academic tutoring with their teacher</i>
18:30 - 19:00	TRANSFER FROM THE PRO SCHOOL TO PITCHES
19:00 - 21:00	PRO FOOTBALL TRAINING / CLUB TEAM TRAINING

NOTE: This is a sample schedule of a day in the life of a Proformance Football player and is meant to be used as a guide only. Schedules can change based on the group the player is in and the club training times.

PROGRAMS

MALE & FEMALE AGES 10 +

FC BARCELONA BOOT CAMP

4TH -8TH AUGUST 2025

Day program - Monday to Friday

- ✓ 1 WEEK OF TRAINING WITH FC BARCELONA IN MARBELLA
- ✓ FC BARCELONA TRAINING KIT
- ✓ 3- 4 HOURS TRAINING DAY
- EXPERT MENTORSHIP AND VALUABLE
- ✓ INSIGHT ON THE FC BARCELONA STYLE OF PLAY
- UNIQUE AND MEMORABLE
- ✓ EXPERIENCE AMONGST THE BEST IN THE WORLD
- ✓ FC BARCELONA DIPLOMA

MALE & FEMALE AGES 10 +

FC BARCELONA BOOT CAMP + PROFORMANCE FOOTBALL PRESEASON

4TH AUGUST - 29TH AUGUST

Day program - Monday to Friday

- ✓ 1 WEEK FC BARCELONA BOOT CAMP
- ✓ 3 WEEKS PROFORMANCE FOOTBALL PRESEASON
- ✓ 1 FC BARCELONA TRAINING KIT
- ✓ 1 PROFORMANCE FOOTBALL TRAINING KIT
- ✓ PROFESSIONAL FOOTBALL TRAINING DRILLS
- ✓ EXPERT ADVICE AND MENTORSHIP
- ✓ YOUR CHANCE TO TRAIN AND PREPARE LIKE A PRO FOR THE UPCOMING SEASON
- ✓ FC BARCELONA DIPLOMA & PROFORMANCE FOOTBALL DIPLOMA

PROGRAMS

MALE & FEMALE AGES 10 +

10 MONTHS

SEPTEMBER – JUNE

Day program - Monday to Friday

- ✓ 4/5 professional football training & development sessions
- ✓ Full access to the after-school training program
- ✓ 2/3 training sessions weekly with a spanish football club team
- ✓ Mentorship and support from seasoned professionals
- ✓ League matches
- ✓ 1-year K12 online academic curriculum internationally approved
- ✓ Full-time academic support and guidance
- ✓ 1 meal per day + snacks and water
- ✓ Transport between the training facilities and the school
- ✓ Parents have 24/7 online access to their child's academic progress
- ✓ Proformance football training kit & uniform

MALE & FEMALE AGES 10 +

11 MONTHS

AUGUST – JUNE

Day program - Monday to Friday



- ✓ 1 week FC BARCELONA boot camp
- ✓ 3 weeks PROFORMANCE FOOTBALL preseason
- ✓ 4/5 professional football training & development sessions
- ✓ Full access to the after-school training program
- ✓ 2/3 training sessions weekly with a Spanish football club team
- ✓ Mentorship and support from seasoned professionals
- ✓ League matches
- ✓ 1-year K12 online academic curriculum internationally approved
- ✓ Full-time academic support and guidance
- ✓ 1 meal per day + snacks and water
- ✓ Transport between the training facilities and the school

GET IN TOUCH!



HEADQUARTERS –
WWW.PROFORMANCEFOOTBALL.COM

 **+34 604 47 70 61**

Calle Jaen 4 – 4C, San Pedro de Alcantara,
Marbella, 29670, Malaga, SPAIN



KATHYA SANTOS
HEAD OF OPERATIONS SPAIN

kathya@proformancefootball.com



PABLO CESAR SOLARTE
SPAIN - EUROPE

pablo@proformancefootball.com



AARON ETIENNE
WASHINGTON DC, USA

aaron@proformancefootball.com



MAXIM AGNOLY
FRANCE - EUROPE

Max@proformancefootball.com



MANUEL LOPEZ
TEXAS, USA

manuel@proformancefootball.com



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